IAU

NOV 1 6 2005

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : 10/647,116 Confirmation No.: 3625

Applicant : Donovan et al. Filed : 08/25/2003

Title : Method and System for Dynamic Textual Ad Distribution Via Email

TC/Art Unit : 3625

Examiner: : R. Alvarez

Docket No. : 64557.000003 (GP-192-00-US)

Customer No. : **21967**

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicants are submitting herewith the attached Form PTO-SB/08A listing references for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application.

Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

In accordance with 37 C.F.R. § 1.97(b), this Information Disclosure Statement is being submitted prior to a first Office Action on the merits. Therefore, it is believed that no fee is required for consideration of this information. However, in the event any fee is deemed

necessary, the Commissioner is authorized to charge the undersigned's Deposit Account No. 50-0206.

Respectfully submitted,

HUNTON & WILLIAMS LLP

By:

Brian M. Buroker Registration No. 39,125

Hunton & Williams LLP Intellectual Property Department 1900 K Street, N.W., Suite 1200 Washington, D.C. 20006-1109 (202) 955-1500

Dated: November 16, 2005

PTO/SB/08A (10/01) (modified)
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Substitute for form 1449A/PTO

Sheet

1

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

of

3

Application Number	10/647,116
Filing Date	08/25/2003
First Named Inventor	Donovan
Art Unit	3625
Examiner Name	R. Alvarez
Attorney Docket Number	64557.000003 (GP-192-00-US)

U.S. PATENT DOCUMENTS

U.S. PAIENI DOCUMENTS						
*Exeminer Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
		5,636,346	06-03-1997	Saxe		
		5,724,521	03-03-1998	Dedrick et al.		
		5,931,901	08-03-1999	Wolfe et al.		
		5,974,398	10-26-1999	Hanson et al.		
		6,026,368	02-15-2000	Brown et al.		
		6,044,375	03-28-2000	Shmueli et al.		
		6,061,659	05-09-2000	Murray		
		6,067,570	05-23-2000	Kreynin et al.		
		6,223,163	04-24-2001	Van Luchene		
		6,230,170	05-08-2001	Zellweger et al.		
		6,247,009	06-12-2001	Shiiyama et al.		
		6,253,189	06-26-2001	Feezell et al.		
		6,285,987	09-04-2001	Roth et al.		
		6,298,348	10-02-2001	Eldering		
		6,324,519	11-27-2001	Eldering		
		6,421,675	07-16-2002	Ryan et al.		
		2001/0042064	11-15-2001	Davis et al.		
		2001/0047297	11-29-2001	Wen		
		2001/0051911	12-13-2001	Marks et al.	110111	
		2002/0002525	01-03-2002	Arai et al.		
		2002/0035536	03-21-2002	Gellman		
				·		

EXAMINER SIGNATURE

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1	1
-	
	,

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Substitute for form 1449A/PTO

2

Sheet

(use as many sheets as necessary)

of

3

Application Number	10/647,116
Filing Date	08/25/2003
First Named Inventor	Donovan
Art Unit	3625
Examiner Name	R. Alvarez
Attorney Docket Number	64557 00003 (GP-192-00-US)

U.S. PATENT DOCUMENTS

*Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		2002/0046104	04-18-2002	Kaddeche et al.	
		2002/0077891	06-20-2002	Castle et al.	
		2002/0099605	07-25-2002	Weitzman et al.	
		2002/0111898	08-15-2002	Numaoka et al.	
		2002/0123988	09-05-2002	Dean et al.	
		2004/0015397	01-22-2004	Barry et al.	
		2004/0019523	01-29-2004	Barry et al.	
		2004/0044571	03-04-2004	Bronnimann et al.	
		2004/0059708	03-25-2004	Dean et al.	
		2004/0059712	03-25-2004	Dean et al.	
		2004/0093327	05-13-2004	Anderson et al.	
		2004/0119740	06-24-2004	Chang et al.	
		2004/0167928	08-26-2004	Anderson et al.	
		2004/'0249709	12-09-2004	Donovan et al.	
		2005/0065806	03-24-2005	Harik	
		2005/0071224	03-31-2005	Fikes et al.	
		2005/0096979	05-05-2005	Koningstein	
		2005/0131758	06-16-2005	Desikan et al.	
		2005/0131762	06-16-2005	Bharat et al.	
		2005/0144069	06-30-2005	Wiseman et al.	
		2005/0216335	09-29-2005	Fikes et al.	
		2005/0222900	10-06-2005	Fuloria et al.	
		2005/0222903	10-06-2005	Buchheit et al.	
		2005/0223002	10-06-2005	Agarwal et al.	
		2005/0222989	10-06-2005	Haveliwala et al.	

EXAMINER SIGNATURE

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

_							U.S. Patent and Trademan	rk Office; U.S. DEPARTMENT OF	COMME	ERCE	
Substitute for form 1449A/PTO					Ar	pplication Number	10/647,116				
INFORMATION DISCLOSURE STATEMENT BY APPLICANT					CHDE	Filing Date First Named Inventor		08/25/2003	08/25/2003		
								Donovan			
J 17			-	APPLIN as necessar		Ar	rt Unit	3625 R. Alvarez			
	,		0,,00			Ех	xaminer Name				
Sheet		3	3 of 3			Attorney Docket Number		64557.000003 (GP-192-00-US)			
		-i		F(OREIGN P	'ΑΤ	ENT DOCUMENTS				
*Examiner Initial	Cite No.	FOREIGN			Publication D		Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear TRANSLATION			
		wo	003807	74	06-29-2000	<u> </u>	Kay et al.				
		EP	102661	10 A2	08-09-2000)	Del Sesto				
		ОТН	ER DC	CUMENT	S - NON-F	'AT	ENT LITERATURE D	OCUMENTS			
*Examiner Initiats	Cite No.	In	iclude nar	ook, magazine,	, journal, serial, s	symp	TERS), title of the article (when apposium, catalog, etc.), date, page y and/or country where published	e(s), volume-issue	TRANSLA	ATION	
	-				<u> </u>	· ·					
		CIONATUR							·		

EXAMINER SIGNATURE

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.